HENRY MENDEZ
WEB DESIGNER/DEVELOPER

Hello,

I'm Henry Méndez, Director, and Founder of Estudio Plavi, and this time I will introduce myself by telling you a little about my life, passions, values, and work.

I work as a Web Designer/Developer and WordPress Assistant/Mentor. I love creating digital products, experiences, and brands to empower our clients' ideas and make them come true in the digital world.

I am driven by the opportunity to help others, that feeling of mutual support between two human beings who want to get ahead and serve as a reference for the new generations.

My approach is based on the user, always prioritizing it. I have developed a participatory work methodology, in which our client automatically becomes part of our workgroup and the design process, in this way, we become a great force that will allow us to carry out any type of project and achieve goals. traced.

I have experience in various fields of design:

- Web Design and Development
- Graphic and UI / UX Design

These skills have allowed me to develop successful projects and make many friends in the process.

I would like to thank you for the time invested in reading this document, and I hope that we can become part of a work team and thus carry out the project that you have in mind.

I'm based in Peru, but I work for the entire world.

Best Regards.

HENRY MENDEZ
WEB DESIGNER/DEVELOPER

CONTACTS 01

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+51 981099354

PERU

EXPERIENCE 02

2009 - Present
Freelancing
Since I started in the world of design I have not stopped and I continue to offer my services and consultancies. I have gained the trust and friendship of many companies, entrepreneurs and organizations, and I will continue to support those who require it.

2015 - 2016
Goody Designs
I was in charge of the design and creation of digital advertising pieces which were printed and delivered to clients of various types of businesses. Here was where I started working as a web designer and developer by creating the companies website.

2016 - 2017
Trazzos Creativos
I performed designs and a website mainly focused on the campaign policy of the mayor of Nuevo Chimbote. I also developed and manage the website of the company.

2016 - Present
Estudio Plavi
This was when I started offering Web Design and Development services as a small agency. We are focused on developing unique digital design pieces that empower small and large businesses.

2020 - 2024
CourseLauncher
I was in charge of designing, developing, and managing sites from scratch. Also in charge of communicating with the clients and offering support.

2020 - Present
Kurrow
I do freelance work for this company, my tasks are designing and developing websites on WordPress and other platforms like Webflow, Wix, and Webstudio.

SKILLS 03

WordPress	Figma
WooCommerce	Wix
Shopify	Bricks Builder
Elementor	Oxygen Builder
LMS Systems	Membership Sites
Webstudio	Webflow

LANGUAGES 04

English	Fluent
Spanish	Native

HOBBIES 05

Videogames	Drumming
Dancing	Walking my dog
Sun + Beach	Streaming Shows
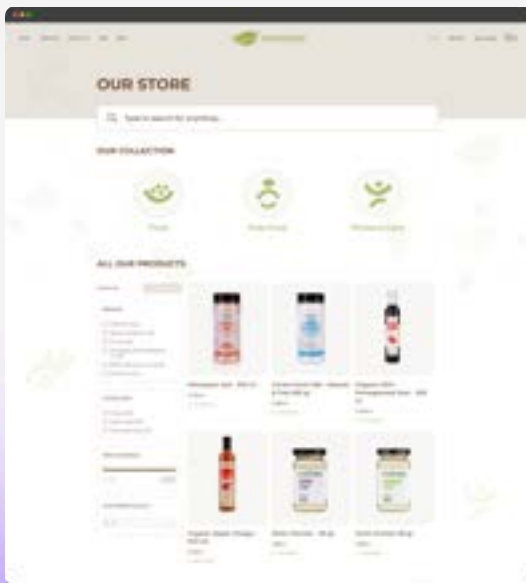
WHOLENESS

Dedicated to the sale of natural and organic products of the highest quality. In addition, it offers healthy recipes guiding users in creating nutritious and delicious dishes, promoting a healthy and sustainable lifestyle.

SERVICE:

UI DESIGN AND DEVELOPMENT

TECH STACK: Designed in Figma and developed in WordPress using Oxygen Builder and WooCommerce

YASMEEN JOINERY

Dedicated to the design, manufacturing and installation of luxury carpentry expertly crafted to turn it into a generational heirloom. It has a qualified team of carpenters and joiners with decades of combined experience.

SERVICE:

UI DESIGN AND DEVELOPMENT

TECH STACK: Designed in Figma and developed in WordPress using Oxygen Builder.

HABILI

Online learning platform specialized in food handling courses for the HORECA sector (Hotels, Restaurants and Cafes) with national certification in Colombia.

SERVICE:

UI DESIGN AND DEVELOPMENT

TECH STACK: Designed in Figma and developed in WordPress using Elementor, LearnDash, WP Fusion and Crocoblock.
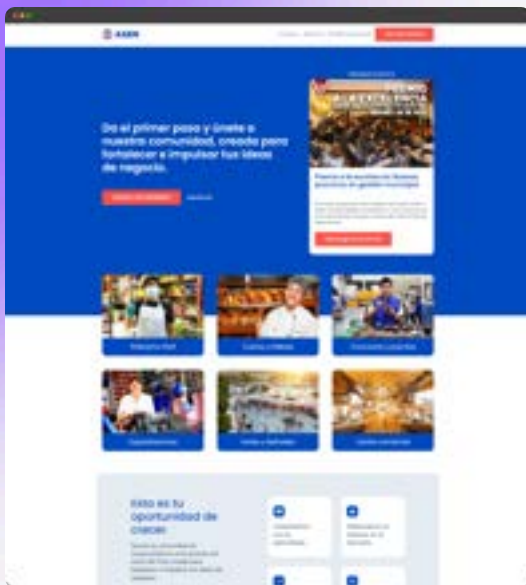
EXCELERAR

Online learning community specialized in Excel 365 courses, which provides a social and interactive space where members can share their concerns and doubts with the community.

SERVICE:

UI DESIGN AND DEVELOPMENT

TECH STACK: Designed in Figma and developed in WordPress using Elementor, LearnDash, WP Fusion and BuddyBoss.

ASEN

Community of entrepreneurs and organizations created for the benefit of small and medium-sized businesses in northern Peru.

SERVICE:

UI DESIGN AND DEVELOPMENT

TECH STACK: Designed in Figma and developed in WordPress using Oxygen Builder.

DIGITAL PORTFOLIO

I have prepared a PDF with the most recent work collection I have worked on.

You can visit if from here:

https://bit.ly/estudioplaviportfolio